

OMEED BADRI

omeedb@gmail.com

<http://www.omeedb.com>

4783 Calle De Lucia, San Jose, CA 95124

(408) 421 - 2689

EMPLOYMENT HISTORY

Electronic Arts – Redwood City, California

08/04 - present

Senior Graphic Designer

- Lead Graphic Designer for Pogo.com marketing game launches and campaigns – conceptualized, designed and produced animated flash ads and web pages for multiple titles including Monopoly, Operation, Puck's Peak, Tri-Peaks 2, Word Whomp Underground, First Class Solitaire, Mahjong Safari
- Managed external designers and vendors ensuring they adhered to Pogo creative branding guidelines. Reviewed creative submitted externally and provided feedback for multiple projects.
- Performed lead role in the design and production of multiple sized flash ads and web pages for over 100 marketing seasonal and sweepstakes promotions
- Worked with ad operations as sole designer producing and designing over 250 in-game sponsorships and Pogo.com homepage takeovers implementing client logos and assets into existing Pogo media. Clients include Coke, Oreo, Wendy's, Hasbro, Chrysler, Subway, HP, and Alevé
- Served as Marketing's creative liaison with external partners AOL, Yahoo, iVillage and Real Arcade to coordinate information as well as design and deliver creative properly sized to implement on partner sites
- Worked with UI and UX team on the site wide redesign of unauthenticated game pages project.
 - Created 10 color palettes to be utilized on game pages
 - Created over 65 game thumbnails and full web pages for the Pogo.com website, each displaying unique color themes and graphical representation specific to the game
- Designed and produced 20 page game manuals for multiple connected downloadable titles.
- Worked with external Pogo groups providing mockups for registration flow, planning and usability testing

Capcom USA – Sunnyvale, California

09/02 - 07/04

Web Developer

- Provided technical web support for corporate web site (one million visitors daily), creating and producing hand-coded pages consisting of self produced HTML and JavaScript
- Developed and created flash movies, images, animated gifs, illustrations, and icons for Capcom USA's website
- Designed and implemented flash portal sites for clients in promotion of their upcoming software titles published by Capcom
- Created portal sites for various corporate teams including PR, Sales, and Marketing to promote and highlight upcoming software titles via an online portal to be viewed by sales reps and outside vendors
- Maintained and administered company message board (vBulletin) Responsible for all user accounts, technical support, day to day operations, as well as posting of company press releases via the board
- Maintained and provided support for multiple company email accounts

NVIDIA Corporation - Santa Clara, California

12/01 - 05/02

Web Production Associate

- Provided web production support for corporation's internal and corporate web site, creating and producing hand-coded HTML and self produced graphic intense pages
- Designed and created Corporate Timeline for corporate web site
- Produced and maintains "News of the Day" information page to keep employees informed of current events regarding nVidia

- Assisted in redesign of internal corporate web site, designing and hand coding all pages

3Com Corporation - Santa Clara, California

12/99 - 7/01

Lead Web Graphic Designer

- Led a team of up to six production artists and designers to maintain visual integrity of the 3Com brand across 3Com's website for the United States, Canada, and Central and South America
- Produced and maintained Web Style Guide content to support all business units throughout 3Com in all domestic and international offices
- Developed and created images, animated gifs, illustrations, symbols and icons for 3Com's website as well as for use in online applications
- Created working HTML demonstration of 3Com.com from Photoshop files provided by outside vendor and updated HTML
- Worked together with the Web Operations Development team to update non-graphical aspects of 3com.com website (i.e. HTML code, JavaScript, proofreading content, etc.)
- Led weekly meetings with international offices to provide updates and facilitate the sharing of ideas

San Jose Unified School District - San Jose, California

3/99 - 12/99

Webmaster

- Created graphics and formatted educational articles to be posted on the SJUSD website
- Updated SJUSD website daily
- Uploaded all of SJUSD website's content
- Answered email inquiries regarding site status

EDUCATION

Santa Clara University, College of Arts and Sciences

Class of 2000

B.S. Computer Science

Minor in Graphic Design

COMPUTER SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe Flash, HTML, CSS, Microsoft Office